

PRESS RELEASE

FOR IMMEDIATE RELEASE

May 5, 2016

MEDIA CONTACT:

Maureen Crotty
Panzica Construction
P: 440.449.4102
C: 440.796.2023

PANZICA CONSTRUCTION LAUNCHES TECHNOLOGY ARM

Construction Management Firm Adds "Intelligent Building" Services to Offerings

Cleveland, OH - Panzica Construction announced today the launch of a new division called - "WhiteSpace" - offering building technology and energy efficiency advisory services to their clients and the real estate market at large. WhiteSpace will function as a single-source advisory for technology solutions to optimize building performance for property owners and managers.

Panzica witnessed the growing demand for cognitive buildings from their clients in the last five years. Seizing that opportunity to meet their clients' needs directly and keep those services under one roof, was the birth of WhiteSpace. "When Panzica partners with a developer, owner or architect on a project, we know that they count on us to act as a true advocate for them in regards to all aspects of their building," said Mark Panzica, Executive Vice President of Panzica Construction and Founder of WhiteSpace. "Construction management and technology integration should go hand-in-hand. It made perfect sense to blend the two services at this time."

Mike Smith, former leader of Forest City's Building Technology Services (BETS) Group, was hired to lead the the new initiative as Vice President of WhiteSpace. "In a truly intelligent building, all components of the space work together and share performance data," explains Smith. "Many buildings already have individual 'smart systems' in place. We offer solutions to integrate those systems to work together to optimize building performance, saving owners time and money."

continued



739 Beta Drive, Mayfield Village, OH 44143
440.442.4300 www.panzica.com



Mike Smith spent the past 15 years focused on technology, operations, infrastructure, and energy savings solutions specifically as it relates to the real estate industry. He lead a team at Forest City Enterprises that developed similar programs for the company's nationwide portfolio of properties in the multi-family, office and retail markets. 'We are thrilled to have Mike on board to lead WhiteSpace. His expertise and enthusiasm for this unique niche are unsurpassed,' adds Panzica. WhiteSpace will offer services integrated with Panzica Construction Company client projects, as well as to the real estate industry at large.

About Panzica Construction

Founded in 1956, Panzica Construction Company is a third-generation, family-owned and operated company serving Northeast Ohio and beyond with Construction Management and Design-Build services centered on quality, functionality and client satisfaction. www.panzica.com

About WhiteSpace

WhiteSpace is a single-source provider of Smart Building Solutions that offers intelligent automation and technology to operate and maintain your building in the most cost effective and energy efficient manner. Building technology advisory services including: audio visual, lighting, HVAC, security and access control, voice/data/video, energy and sustainability, enhanced cellular services (DAS) and metering. www.whitespacebt.com

-XXX-

